**EL ATTAL Holding**

ELATTAL Development has proven itself as one of the most prominent real estate companies by achieving great success in the local real estate market and has been successfully meeting customer needs and providing distinctive housing and real estate projects ever since.

ELATTAL Development is characterized by innovation and high quality in project implementation. The company aims to create projects that meet the needs of the real estate market and align with customer aspirations. Its projects include many residential towers, commercial buildings, and luxury residential compounds.

ELATTAL Development has a specialized team of distinguished engineers and real estate developers who work professionally to achieve the highest levels of innovation and design. Thanks to this strong team, the company ensures the implementation of projects with the highest standards of quality and professionalism.

Marketing the company's projects is one of its top priorities. ELATTAL Development has built an extensive network of partners and clients in the local and international market. The company also uses modern marketing tools such as social media and websites to raise public awareness of its current and future projects.

ELATTAL Development's orientation towards sustainable development is a new opportunity for real estate development. The company seeks to implement projects that focus on clean energy and eco-design, with the aim of preserving the environment and achieving sustainability in the real estate sector.

ELATTAL Development is working to achieve more successes in the future through its sustainable strategy and innovative vision. It is committed to providing the highest levels of quality and innovation in all aspects of its work. Its current successes reflect its commitment to meeting customer expectations and the real estate market, and confirm its prominent role in the real estate industry.

**Establishment of ELATTAL Development Real Estate Company and its Historical Journey**

In a new strategic step aimed at strengthening the real estate sector, ELATTAL Development Real Estate Company was established in 1948. The establishment of this company is a strong addition to the real estate and real estate development industry in the region.

This step comes in the context of the pioneering expansion witnessed by the real estate market in the country, where real estate is considered one of the vital sectors in the country's economy. ELATTAL Development is expected to enhance the current level of real estate services available and contribute to promoting economic growth.

The company aims to develop and build luxury residential and commercial real estate that meets the diverse needs of customers. The company will focus on providing modern designs and high quality construction, and ensure meeting international standards in project development.

ELATTAL Development has a strong team of professionals with extensive experience in the real estate and real estate development industry. This team is a strength for the company, as team members possess the knowledge and competence to ensure success in all projects undertaken.

ELATTAL Development seeks to be a pioneer in its field and achieve innovation and excellence in all its projects. The company is expected to see steady growth and enhance its presence in the market.

With the trend towards sustainable development and the evolution of the real estate market, the establishment of ELATTAL Development reflects the company's commitment to providing high quality projects that serve the interests of investors, customers and promote real estate development in the country.

Vision

ELATTAL Development is one of the leading companies in the field of real estate development. The company provides high quality services and strives to meet market needs and provide advanced and integrated living and working environments.

ELATTAL Development relies on a strategic vision that aims to achieve excellence and uniqueness in the real estate sector. The company aims to provide innovative and sustainable solutions not only by executing its real estate projects, but also by creating profitable investment opportunities and achieving sustainable returns for shareholders.

The company works on developing a diverse range of real estate projects including commercial, residential buildings, hotels, villas and recreational destinations. The company's projects are characterized by innovation, quality and reliability, as the company is keen to provide the highest levels of service to its customers and effectively meet their needs.

Caring for the environment and sustainability is an essential part of the company's vision. It pays great attention to reducing environmental impact, whether in construction projects or daily operations. It also works to enhance sustainability by adopting modern practices and using renewable energy sources.

Customer satisfaction is one of ELATTAL Development's top priorities. Therefore, the company pays great attention to surveying customer desires and needs and working to meet them in the best possible ways. The company strives to provide comfortable homes and integrated communities that meet customer aspirations and improve their quality of life.

ELATTAL Development seeks to achieve excellence and innovation in the real estate development industry. The company cares about providing high quality living and working environments and meeting customer needs in the best possible ways. Through its commitment to environmental sustainability and focus on customers, the company seeks to achieve sustainable success and steady growth in the real estate market.

Projects

ELATTAL Development real estate company projects have garnered great attention in the real estate market

ELATTAL Development has an impressive record of successful and innovative projects in the field of real estate. The company was founded in 2005 and since then has acquired numerous strategic lands and executed projects in several areas.

One of the company's most prominent projects is "Park Lane Compound in the New Administrative Capital", which is one of the largest luxury residential apartment complexes in the area. The project also provides all means of comfort and services, such as restaurants, swimming pools, and shopping centers.

In addition, ELATTAL Development offers multiple residential projects, including the "Bay Side Village Ras Sudr" project which is a luxury residential resort consisting of villas and apartments designed in a modern style with all necessary services for residents. The project provides green spaces and beautiful natural scenery to ensure comfort and relaxation for residents.

ELATTAL Development aims to provide a modern and luxurious residential environment for its customers. This includes using the latest technologies and building materials, and providing all basic and recreational services needed by residents. The company is also keen to adhere to standards of excellence and distinction in all its projects.

Thanks to its successful and innovative projects, ELATTAL Development has gained the confidence of many customers and achieved sustainable growth in the real estate market. The company looks forward to more success and expansion in the future to meet the needs of residents and improve their quality of life.

Now we will discuss the company's most important projects.

Parklane New Capital

Parklane is a mixed-use project developed by the leading real estate company, El Attal Holding. Spread across 26.5 acres of land in the New Administrative Capital

Location

located in the R7 area of the New Administrative Capital, in close proximity to

Swedish University - BUE Campus - Diplomatic District

Amenities :

Strip Mall - The Flying Bridges - Skyline Lounge – Clubhouse – Gym – Spa - shared kitchen – greenery -  entertainment venues -  pocket parks - access control -  Stream Piazza - Swimming pools

Property Types : Apartments – Penthouses – Duplexes -  Offices – Clinics – retail

Bayside in Ras Sudr

Bayside by El Attal is a luxurious coastal resort located in Ras Sudr, Egypt. It offers a wide range of amenities and high-quality residential units with stunning sea views. Spread across 7 acres of land in Ras Sudr

Location : Situated on the Red Sea coast, offering breathtaking views and easy access to various water sports close to popular destinations  and landmarks - La Vie Rezora Resort of Ras Sudr - La Hacienda Ras Sudr - Fantasia Ras Sudr

Property Types in Bayside Resort

Apartments , Studios, Chalets and Cabanas.

Amenities:

swimming pools, fitness areas,  restaurants, cafes, Health club, sauna, jacuzzi, steam rooms, a five-star hotel, a marina, an aqua park, a yacht marina, a commercial district.

Payment Plans

15% Down Payment 5 Years

20% Down Payment 6 Years

Leaves in 6th of October

Location:

Located in the 6th October City. Exactly between both vital roads which are: Cairo - Alexandria Desert Road and the 6th Of July Corridor - Mehwar

The project is in close proximity to: Palm Hills October Compound - Zed Park - New Giza Compound - Nile University in the 6th of October City

Amenities:

Swimming pools - Gymnasiums - Spa - Clubhouse - Commercial area - Landscaped gardens - Children's play areas - 24-hour security -  5-star hotel - a pet area – underground parking - fun and games garden .

Property Types in Leaves: Apartments – Duplexes

Payment Plans

10% Down Payment 8 Years

The 101 in Mostakbal City

The One Zero One Mostakbal City Compound is distinguished by its strategic and ideal location, which is close to the most important landmarks in New Cairo and [Mostakbal City](https://ar.wikipedia.org/wiki/%D9%85%D8%AF%D9%8A%D9%86%D8%A9_%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D9%82%D8%A8%D9%84" \t "_blank) , as well as the most important basic and entertainment services and the various transportation network, on a vast area of 101 acres, and so it was called The 101 Mostaqbal City project.

Total area: The total project area was about 101 acres.

Building area: 20% of the total area of the compound has been allocated to buildings and construction.

Green spaces and landscape: 80% of the total area of Compound 101 El Attal Mostaqbal City has been allocated to green spaces and landscape

The 101 Mostaqbal City Location

 located on plot number 1 of Mostakbel City on the main south road of the City and adjacent to the main gate of the City. This location makes the 101 Project easily accessible through the main gate of Mostakbal City or the southern central axis of Mostakbal as well as being easily reached from the New Administrative Capital. With this prime location, the project is in proximity to other high-end residential projects such as:

Haptown Compound by Hassan Allam Properties - La Mirada Compound by Grand Plaza - The City Of Odyssia Compound by Al Ahly Sabbour -Mountain View Mostakbal City - Bloomfields by Tatweer Misr - Il Bosco City by Misr Italia - Aria Compound by LMD - Green Square Compound by Al Ahly Sabbour

Property Types at 101 Compound : standalone villas, townhouses, apartments and duplexes.

Apartment area: The area of apartments in The 101 Mostaqbal City project starts from 100 square meters and reaches 150 square meters.

Duplex area: The duplex area starts from 120 square meters

Services and facilities : Shopping area - Spacious garages - Restaurants and cafes - Kids Area - A large mosque - Swimming pools - Health center – Swimming pools – Gym – ATM machines - Security services - Maintenance and cleaning services - Medical services –

Payment Plan: 10% Down Payment 8 Years

The Pavilion Mall New Capital

The Pavilion Mall project in the Administrative Capital is a wonderful investment opportunity, as it guarantees its customers a great return and profit thanks to its vital location, which guarantees the activation of the buying and selling movement within all investment projects that are based inside it, and despite that, it offers its units at reasonable prices and easy payment plans

Location

The Pavilion Mall is located within the Parkin Hood residential project, in the most prestigious and lively areas of the seventh residential district in the Administrative Capital, where it has administrative offices and branches of major banks, companies, and many other service facilities. It is also close to

Ain Sokhna Suez Desert Road - Swedish University - The Pavilion Mall New Capital is located near by Elmared grounds - Mohammed bin Zayed axis. - green river.

Units Types

Commercial units in The Pavilion Mall New Capital.

Administrative units in The Pavilion Mall, the new administrative capital

Units Area

Commercial units in The Pavilion Mall New Capital (shops): their spaces range between 50 and 170 square meters.

Administrative units (offices): their areas range between 31 and 68 square meters

The Pavilion Mall New Capital Services And Facilities

Protection systems - Insurance for all areas - Solar energy and electric generators - Internet in all areas - Underground garages - Exchange machines and offices - A gym and a spa center - Elevators and escalators - Green spaces and Sky Lagoons - Upscale service - Recreational areas - Central air conditioning - Sports Walk – Landscape

West Leafs Sheikh Zayed

West Leaves Sheikh Zayed is considered one of the important residential communities. It was implemented by Al-Attal Real Estate Development Company in the most important areas of Sheikh Zayed, to be close to all landmarks, hubs and regions. It also contains many residential units of varying and varied sizes.